



# National Demand Response Action Plan

Office of Energy Market Regulation  
**Federal Energy Regulatory Commission**

# Statutory Requirements

Section 529 of Energy Independence & Security Act of 2007 creates a new Section 571 of the National Energy Conservation Policy Act that requires FERC to:

- Conduct a **National Assessment of Demand Response**
  - Due by June 17, 2009
- Develop a **National Action Plan on Demand Response**
  - Due by June 17, 2010
- With DOE, submit National Action Plan **Implementation Proposal** to Congress
  - Due by December 17, 2010

# Demand Response National Action Plan

Subsections 571 (b) and 571 (c) of the National Energy Conservation Policy Act require FERC to:

- **Develop a National Action Plan on Demand Response**
  - Solicit input and participation from broad range of stakeholders
    - Including industry, state utility commissioners, and non-governmental groups
  - Identify requirements for technical assistance to states
  - Identify requirements for a national communications program
  - Identify analytical tools and other support material

# Demand Response National Action Plan Status

- Initial outreach completed
- FERC Staff Discussion Draft of Possible Elements of a Demand Response National Action Plan completed
- Broad outreach and feedback on elements of National Action Plan has begun

# Demand Response National Action Plan

## Next Steps

- Outreach and feedback on possible elements of the Action Plan will continue through 2Q 2009
- Release for comment Revised and Expanded Discussion Draft in summer of 2009
- Conduct National Action Plan Technical Conference
- Publish for comment Draft National Action Plan by late 2009
- Publish National Action Plan by June 2010

# Demand Response National Action Plan Implementation Proposal

- Post-June 2010 FERC will work with the Secretary of Energy to develop a proposal to implement the National Action Plan
- Contents of implementation proposal could include:
  - Specific proposed assignments of responsibility
  - Proposed budget amounts
  - Agreements secured for participation from State and other participants
- Implementation proposal due to Congress by December 2010

# Demand Response National Action Plan

## Possible Elements

- FERC staff is requesting input from stakeholders on the scope and possible elements of the National Action Plan.
- **Scope:**
  - What should be the strategic vision and goals of the National Action Plan?
  - Which elements should be included in the National Action Plan to address the three objectives of the Act?

# Demand Response National Action Plan

## Possible Elements

- **Assistance to States and Other Key Stakeholders**
  - National Conference on Demand Response
  - Regional Workshops
  - Provision of Demand Response Experts
  - Technical Papers
  - Demand Response Assistance Program
  - Demand Response Grant Program

# Demand Response National Action Plan

## Possible Elements

- **National Communications Program**
  - National Demand Response Mass Media Marketing Campaign
  - Supplemental Communications Strategy for Creating Partnerships
  - Integrated Energy Efficiency and Demand Response Strategy

# Demand Response National Action Plan

## Possible Elements

- **Tools and Materials to Support Demand Response**
  - Cost Effectiveness Tools
  - Measurement and Verification Tools
  - Communication Standards for Consumer Demand Information
  - Tools to Support the Provision of Ancillary Services
  - Nationwide PHEV Standards
  - Lessons Learned from Demand Response Pilot Projects
  - Model Regulatory Provisions and State Laws
  - Model Retail Tariffs Enabling Demand Response
  - Cost Recovery Methods for Enabling Technology
  - Web-based Clearinghouse
  - Issue Papers on Controversial Topics